

銀獎
Silver Award



零售業
Retailers



實惠家居有限公司
Pricerite Stores Limited

實惠作為「全面關懷」企業，致力感染世界推動環保。新公司標誌加添綠色元素，勢將環保提升至企業宣言層面；細心引入創新技術，堅決與顧客、員工及供應商攜手「關懷」環境。

As a Total Caring Organisation, Pricerite is committed to working with our stakeholders to protect the environment. We added green colour onto our new logo to raise the concept to a corporate level. We carefully introduced various advanced technologies to facilitate customers, employees and suppliers to show our care and concern on preserving the environment.



實惠店舖採用T5節能光管。
Energy-saving T5 tubes installed in Stores.



辦公室設置廢物分類回收箱，鼓勵循環再造。
Recycling box for collecting paper, aluminium cans and plastic bottles.



推行無紙化辦公室，採用文件歸檔電子化，及「內部批核電子化」，減少紙張消耗，為同事提供環保及高科技的工作間。
Paperless office: Adoption of the hi-tech Electronic Archive and E-Workflow in the office to reduce paper consumption.