

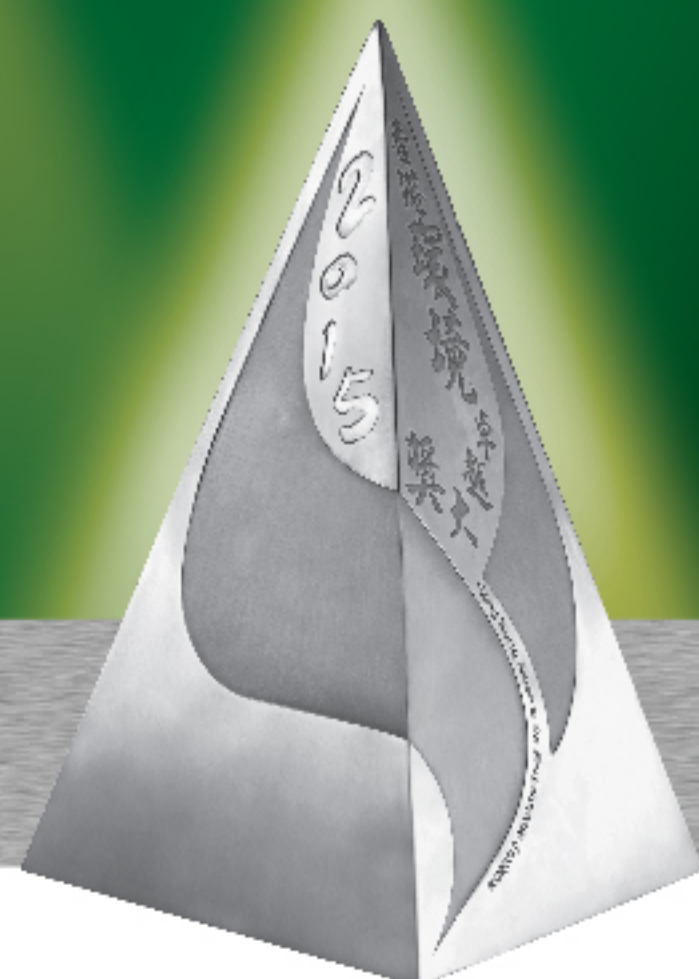
香港環境卓越大獎

Hong Kong Awards for Environmental Excellence

媒體及通訊業

Media and Communication

銀獎 Silver Award



親子王國

Baby Kingdom.com Limited

親子王國成立環保教育基金，希望透過舉辦不同的環保活動培育孩子珍惜生態資源的價值觀，同時為建立可持續發展的生活環境作出貢獻。

Baby Kingdom.com Limited has set up the “Baby Kingdom Environmental Protection Education Fund”. Through organising various environmental activities, the company hopes to nurture children’s value in saving ecological resources and contribute to the development of a sustainable environment.



舉辦活動及工作坊提高持份者的環保意識。

Organising workshops and activities to raise stakeholders’ awareness on environmental protection.



透過外展計劃向學生宣傳生態保育。

Promoting ecological conservation to students through outreach programmes.



為員工提供環保培訓課程。

Providing eco-training session to staff.