

香港環境卓越大獎

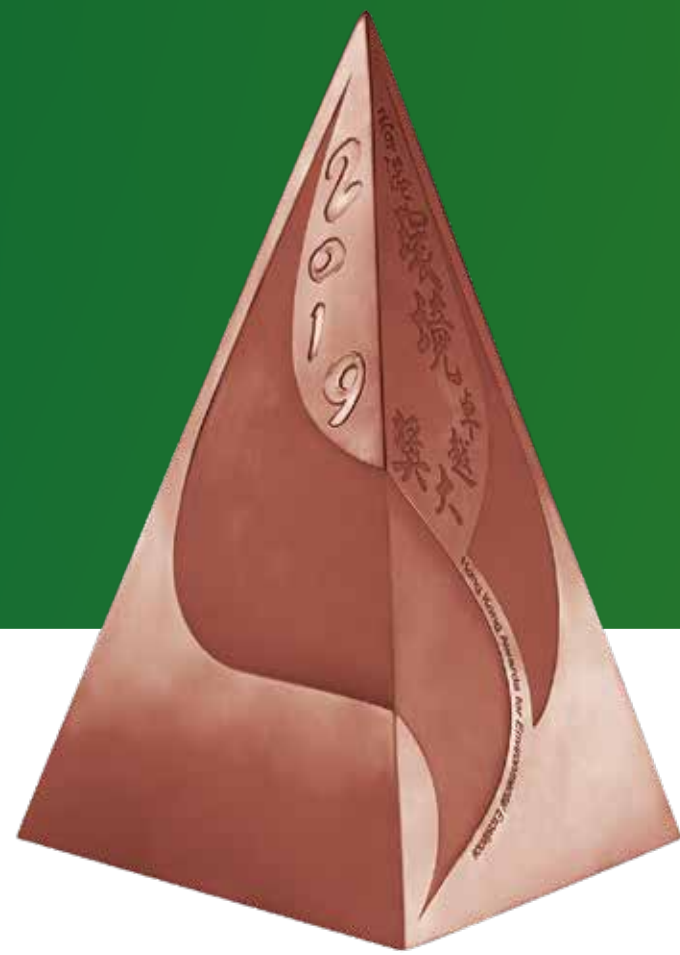
Hong Kong Awards for Environmental Excellence 2019

銅獎 Bronze Award

中小企界別 — 建造業、
製造業及工業服務
SME – Construction, Manufacturing
and Industrial Services



文藝印刷設計有限公司
Artist Printing & Design Co., Ltd



文藝印刷設計有限公司一向致力為員工、客戶及社會營造可持續及環保的生活。公司積極透過網站、貨品的包裝及辦公室的告示推廣環境保護，向公眾展示環保的概念。

Artist Printing & Design Co., Ltd. endeavours to create a sustainable and green lifestyle for employees, clients and society. The Company has been promoting environmental protection pro-actively through its website, product packaging and office notices, with a view to publicly demonstrating its nature-friendly concepts.



在2019年2月辦公室搬遷後，在辦公室和印刷區域安裝發光二極管照明燈和分區照明以降低能源消耗。

Reducing energy consumption by installation of LED lightings and application of light zoning in both office and printing areas after office relocation in February 2019.

為客戶提供環保印刷建議，例如採用通過森林管理委員會認證的紙張和大豆油墨印刷，以爭取他們對環保的支持。在2018/19年度，估計約有20%客戶採納了公司提出的環保印刷建議。

Offering green printing recommendations, such as adopting Forest Stewardship Council certified paper and soya ink for printing, for clients to enlist their support for environmental protection. It is estimated that around 20% of the clients opted for the green printing recommendations suggested by the Company in 2018/19.



積極減少日常營運中產生的廢物，例如將運輸用的紙箱回收重用作包裝材料；將運輸用的包裝袋重用作廢物收集袋，以及自2019年起停止贈送印刷版日曆予客戶作為公司紀念品。

Pro-actively reducing waste generated at daily operation, such as reusing delivery carton boxes as packaging materials and delivery packaging bags as waste collection bags; and since 2019 stopping to print hardcopy calendars as corporate souvenir for clients.