

香港環境卓越大獎

Hong Kong Awards for Environmental Excellence 2019

銀獎 Silver Award

中小企界別 — 貿易業
SME – Trading

NATPAK

藝爵包裝有限公司
Nationalpak Limited



為了減少傳統包裝行業對環境造成的影響，藝爵包裝有限公司一直透過使用回收及可回收材料，研發新的環保包裝方案。公司亦主動鼓勵客戶採用可持續的設計和包裝材料，並積極與世界頂尖奢侈品牌合作，以高端但可持續的方式展示產品。

To minimise the environmental impacts caused by the conventional packaging industry, Nationalpak Limited always looks for new ways to develop eco-friendly packaging solution through using recycled and recyclable materials. The Company also takes the initiative to encourage its customers to adopt sustainable designs and packaging materials for their products, and pro-actively works with the world's top luxury fashion brands to present their products in a high-end but sustainable way.



透過為客戶提供適當選擇及參考世界銀行的研究，在公司網站設立「可持續包裝解決方案」網頁，主動鼓勵客戶採用可持續的設計和包裝材料。

Taking the initiative to encourage customers to adopt sustainable designs and packaging materials through offering them with suitable choices and launching a “Sustainable Packaging Solution” webpage on the Company's website with reference to research done by World Bank.

積極向其他業界同儕及於國際層面推廣公司的可持續包裝概念。例如把榮獲2019奢侈品包裝綠色革命大獎的「可堆肥熱石按摩油包裝」設計，於摩納哥、紐約和上海廣泛推廣給業內人士。

Actively promoting the Company's sustainable packaging concepts to other industry peers and internationally. For example, the Company's “Compostable Stone Massage Oil Packaging” design was widely promoted to industry practitioners in Monaco, New York and Shanghai through the “LUXE PACK in green” Award 2019.



在營運過程中採取減廢措施，例如將木卡板重用為拍攝產品的平台，以網站的電子目錄及色辦減少印刷，重用包裝及箱子作運輸用途。

Adopting waste reduction measures during operation such as repurposing wooden pallets as product shooting stage; using e-catalogues on website and swatch book to minimise printing; and reusing used wraps and boxes for shipping.

