

# 2023 Outstanding Promotional Partner Commendation Scheme

(Application Deadline: 31 December 2023)

## **Part 1: Assisting in Scheme Promotion**

Disseminate HKAEE information to the public or business partners through the following channels (please choose at least three channels):

- Company / Organisation mobile app
- Company / Organisation website
- Corporate publication
- Social media
- Activities for external parties
- Email
- Large display screens / advertising panels in shopping malls
- Electronic screens at the external wall / lift lobby of buildings
- Displaying HKAEE posters in public area within the company / organisation
- Distributing relevant leaflets / flyers to the public / visitors / business partners (printed or electronic version)
- Offering free venue for HKAEE roving exhibition
- Other promotional activities (subject to the Organiser's consideration)  
(Please specify: \_\_\_\_\_)

## **Part 2: Referring Business Partners or Other Companies to Participate in the 2023 HKAEE**

Refer **three or more** companies / organisations to participate in the 2023 HKAEE. The companies / organisations referred should also complete Stage 1 assessment (to be conducted from the 1<sup>st</sup> quarter of 2024). There should not be any affiliation between the organisation doing the referral and the organisations being referred. Examples include parent company and its subsidiaries or companies under the same business group, etc.

### **Company Referral 1**

Company Name: \_\_\_\_\_

Business Nature: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

### **Company Referral 2**

Company Name: \_\_\_\_\_

Business Nature: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

### Company Referral 3

Company Name: \_\_\_\_\_  
Business Nature: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone: \_\_\_\_\_

### Company Referral 4 (If applicable)

Company Name: \_\_\_\_\_  
Business Nature: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone: \_\_\_\_\_

### Company Referral 5 (If applicable)

Company Name: \_\_\_\_\_  
Business Nature: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Telephone: \_\_\_\_\_

*(If more companies / organisations are to be referred, please email to [promopartner@hkaee.gov.hk](mailto:promopartner@hkaee.gov.hk))*

### **Part 3: Information of the Contact Person**

Name of Organisation: (English) \_\_\_\_\_  
(Chinese) \_\_\_\_\_

Name of Functional Unit: (English) \_\_\_\_\_  
(If applicable) (Chinese) \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Position in the Organisation: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Our company / organisation has enrolled into 2023 HKAEE
- Our company / organisation has won the Gold Award of 2021 or 2022 HKAEE

How do you learn about the Outstanding Promotional Partner Commendation Scheme?

(Can select more than one)

- Mass media (e.g. TV and newspaper)
- Social Media (e.g. Facebook, LinkedIn, YouTube and Instagram)
- Roving exhibitions
- Through the Technical Consultant
- Referral from another company / organisation (Please specify the name of the company / organisation: \_\_\_\_\_)
- Posters or advertisement
- Official website or eDMs
- Experience Sharing Seminars held by the Organiser
- Through participation in Hong Kong Green Innovations Awards (HKGIA) or Hong Kong Green Organisation Certification (HKGOC)
- Through commerce chambers / trade associations (Please specify name of chamber / association: \_\_\_\_\_)
- Others (Please specify): \_\_\_\_\_

Please complete the Application Form and send it to the HKAEE Technical Consultant (Hong Kong Productivity Council) via email at [promopartner@hkaee.gov.hk](mailto:promopartner@hkaee.gov.hk).

*Please immediately call the HKAEE Hotline Tel: 2788 5903 if no acknowledgement of application is received within 7 working days from the date of application.*

#### REMARKS

1. Organiser reserves the right to reject any application under any circumstances and for any reason.
2. Organiser reserves under any circumstances the right to change the contents and date of the scheme.
3. Organiser shall not be held liable to and shall not accept any liability, obligation or responsibility whatsoever for any loss or damage suffered by Outstanding HKAEE Promotional Partner, arising from the scheme.
4. Organiser shall not be held liable to and shall not accept any liability, obligation or responsibility whatsoever for any loss or damage suffered by Outstanding HKAEE Promotional Partner because of its participation in or withdrawal from the scheme.
5. The HKAEE Technical Consultant (Hong Kong Productivity Council, HKPC) has adopted a Personal Data (Privacy) Policy. You may contact HKAEE Technical Consultant to request access to, and amend your personal data provided by you. If needed, please send an email to: [sec@hkaee.gov.hk](mailto:sec@hkaee.gov.hk). The personal data collected from you will be erased and destroyed after 24 months upon the completion of the assessment of HKAEE.

#### CONSENT STATEMENT

I hereby declare that the information given above is accurate to the best of my knowledge, and agree that all decisions made by the Organisers of the HKAEE (i.e. Environment and Ecology Bureau and Environmental Campaign Committee and its Secretariat) are final and binding in all aspects relating to the HKAEE. I understand that any false or misleading information may lead to disqualification of my application.

I agree that personal data (including name, phone number and email address) provided by me will be used for the purpose of the communication, administration, evaluation and management of my application. I understand if I cannot provide the relevant personal data, processing of my application by the Organisers and the Technical Consultant may be affected.

The HKAEE Technical Consultant (Hong Kong Productivity Council, HKPC) intends to use the personal data (including your name, phone number, correspondence address and email address) that you have provided to promote the latest development, consultancy services, events and training courses of HKPC. Should you find such use of your personal data unacceptable, please indicate your objection by ticking the box below.

- I object to the proposed use of my personal data in any marketing activities arranged by HKAEE Technical Consultant (HKPC).

The Environment and Ecology Bureau and / or the Environmental Campaign Committee and its Secretariat also intend to use the personal data (including your name, phone number, correspondence address and email address) that you have provided to promote the latest development, policies, activities and schemes of the Environment and Ecology Bureau and / or the Environmental Campaign Committee. Should you find such use of your personal data unacceptable, please indicate your objection by ticking the box below.

- I object to the proposed use of my personal data in any marketing activities arranged by the Environment and Ecology Bureau and / or the Environmental Campaign Committee and its Secretariat.