

# 2013 香港環保卓越計劃

Hong Kong Awards for Environmental Excellence

## 批發及零售業

Wholesalers and Retailers

金獎  
Gold Award

Pricerite 實惠

## 實惠家居有限公司

Pricerite Stores Limited

實惠致力締造「生活智慧」，提供各樣家居方案，感染世界推動環保。我們搜羅環保節能產品、引入創新技術、積極參與各項環保活動，身體力行活出綠色生活，與顧客攜手創造可持續發展社會。

Upholding its "Living Smart" principle, Pricerite is committed to providing one-stop smart home solutions to work with our stakeholders to protect the environment. Through the provision of eco-products, adoption of advanced technologies, and participation in various eco-friendly activities, we actively live out a green life, and work closely with customers for a sustainable society.

環保節能 節能



提供多項環保節能小貼士，推動環保教育。  
Providing a number of energy-saving tips to promote environmental education.

環保節能 節能

節能顯品味



引入多種環保節能產品，如省水系列產品。  
Introducing eco-products, such as "Water-saving" products.

Pricerite PriceriteExpress

手機掃描 在此購物



革命性於港鐵站推出「實惠家居購物站」，拓展移動商貿業務的同時，亦響應減碳營運。  
Launching a revolutionary e-shop campaign "Pricerite Express" in MTR stations. With the development of mobile-commerce, Pricerite is dedicated to supporting the carbon reduction operations.

時富集團 全面關懷



管理層帶領全體同事參與環保，活出綠色生活。  
The management leads the whole team of staff to live out a greener life.