

香港環境 卓越大獎

Hong Kong Awards for Environmental Excellence

中華人民共和國香港特別行政區
Hong Kong Special Administrative Region
of the People's Republic of China
20th 周年紀念
ANNIVERSARY



商舖及零售業
Shops and Retailers

銀獎 Silver Award

Pricerite 實惠

實惠家居有限公司

Pricerite Stores Limited

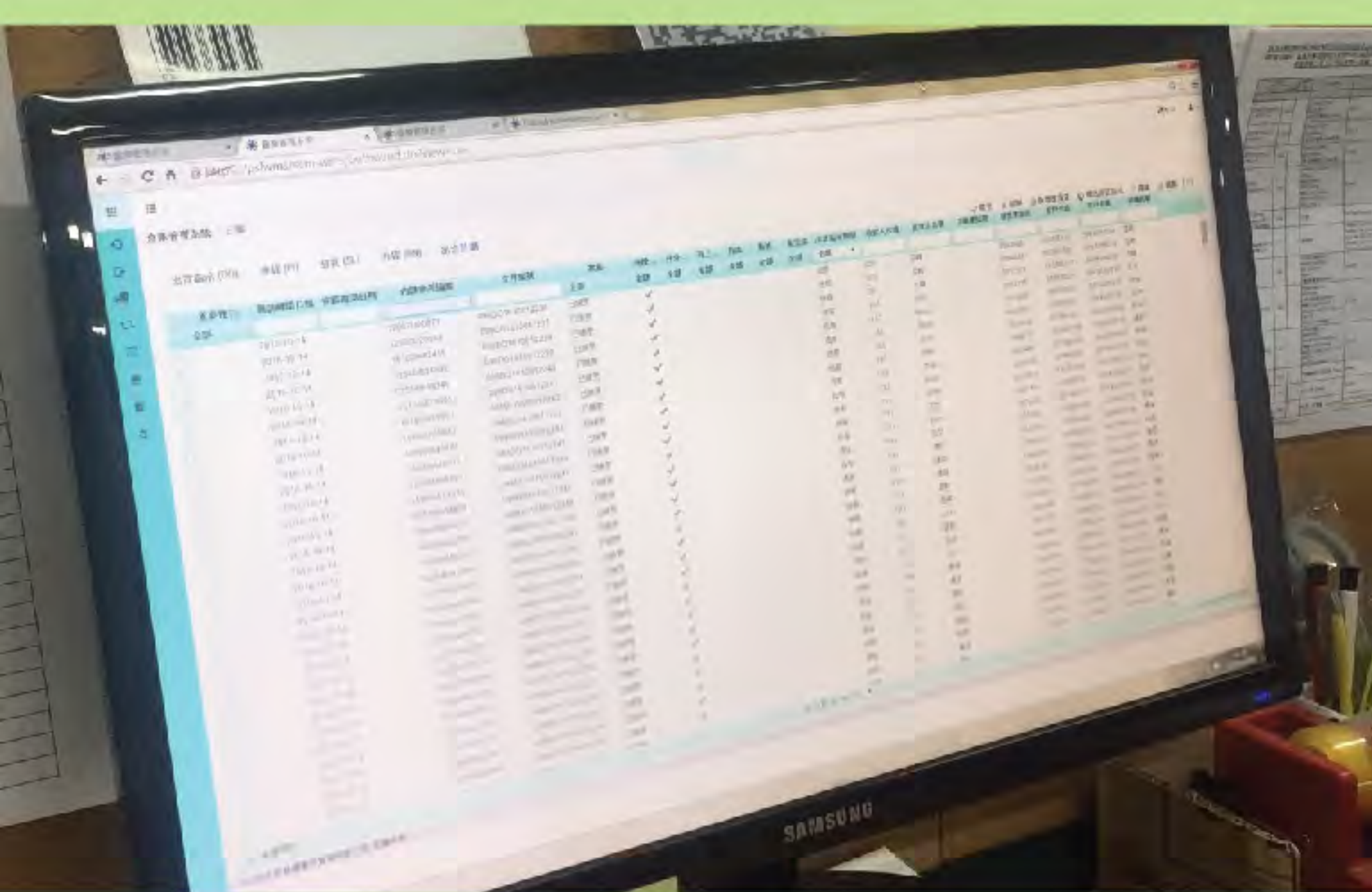
實惠家居有限公司致力感染持份者推動環保。透過搜羅環保節能產品、使用創新技術及積極參與各項環保活動，身體力行活出綠色生活，與顧客攜手締造可持續發展社會。

Pricerite Stores Limited is committed to moving its stakeholders in protecting the environment. Through the sourcing of eco-products, adoption of advanced technologies and active participation in various environmental activities, Pricerite itself is leading a green life and working hand in hand with its customers for the development of a sustainable society.



在分店使用電子海報、可觸摸式電視屏和電子服務系統取代傳統的產品目錄，減少印刷品的需求。

Using e-posters, touch-screen TV and e-service systems in retail stores to replace traditional product catalogues and reduce the demand for printed materials.



引入倉庫管理系統，使用電子設備和線上數據庫檢查貨存情況，減少耗紙。

Introducing a warehouse management system with the use of electronic devices and online database for stock inventory checking to reduce paper consumption.



為客戶引入綠色產品，如符合森林驗證認可計劃標準的地板及不含重金屬油漆的傢俬。

Introducing green products for customers such as PEFC-standard floor and furniture with paints of no heavy metal content.