

香港環境 卓越大獎

Hong Kong Awards for Environmental Excellence

中華人民共和國香港特別行政區
Hong Kong Special Administrative Region
of the People's Republic of China
20th 周年紀念
ANNIVERSARY



服務及貿易業
Servicing and Trading

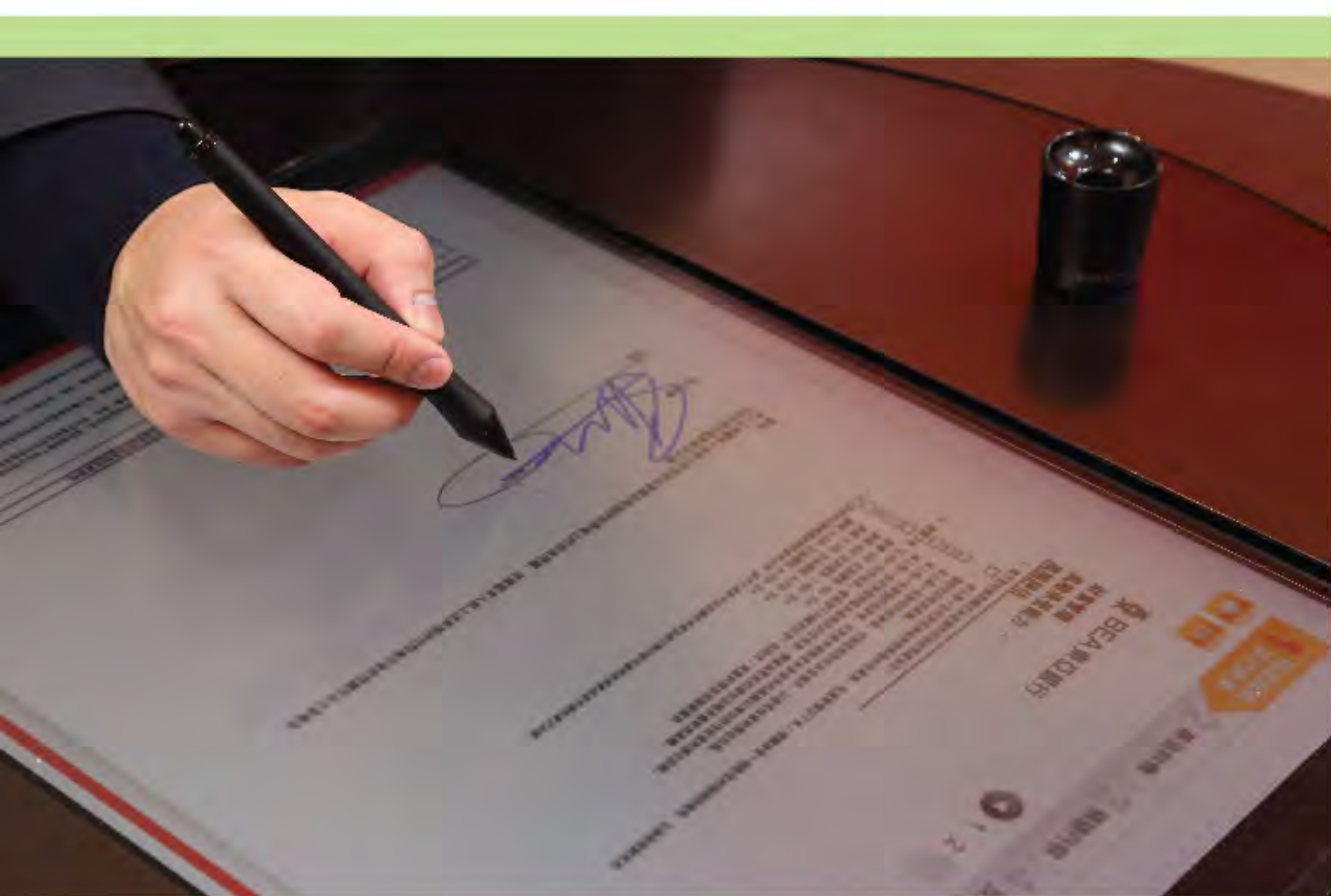
銀獎 Silver Award

BEA 東亞銀行

東亞銀行有限公司
The Bank of East Asia, Limited

東亞銀行有限公司致力將環保措施融入業務營運之中。公司提倡注重環保，鼓勵客戶使用智能數碼分行服務，並選擇接收電子結單。此外，銀行亦在辦公室實施了多項節能措施以減少碳足跡。

The Bank of East Asia, Limited incorporates environmental practices in its business operation. The company promotes environmentally responsible behaviour by encouraging clients to utilise the services at the digital branches and receive e-statements. Besides, a wide variety of energy-saving initiatives have also been implemented in the office to reduce its carbon footprint.



使用電子板和設備展示服務小冊子及進行櫃檯交易，減少分行的用紙。
Using electronic panels and devices to display service brochures and conduct counter transactions to minimise the use of paper in branches.



鼓勵客戶使用電子結單和電子提示服務，節省紙張。
Encouraging customers to use e-statements and e-advice services to save paper.



於分行適合的地方安裝綠化牆，增加綠化空間，提升室內空氣質素。
Installing green walls in suitable areas in branch offices to increase green space and improve indoor air quality.