

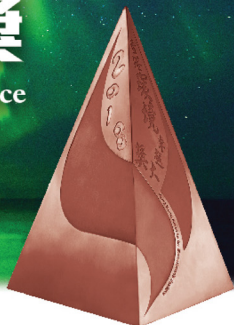
香港環境卓越大獎

Hong Kong Awards for Environmental Excellence

銅獎 Bronze Award

中小企界別 — 商舖及零售業

SMEs – Shops and Retailers



THE BEST
NEW ZEALAND
SHOP 紐西蘭專賣店

德鴻行國際有限公司 — 紐西蘭專賣店

Tak Hung Hong International Limited – The Best New Zealand Shop

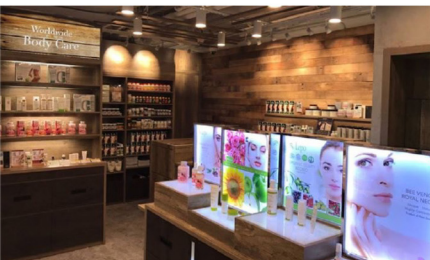
紐西蘭專賣店積極履行環境、社會及管治責任，期望推動大眾一起支持環保。公司持續實踐減廢、節能、回收三大綠色政策，冀能全面提高供應商、員工以及顧客的環保意識。

The Best New Zealand Shop is dedicated to fulfilling its environmental, social and governance responsibility and hopes to encourage the community to support environmental protection together. Through continuous implementation of waste reduction, energy-saving and recycling policies, the Company strives to enhance the overall environmental awareness of its suppliers, employees and customers.



推出手機應用程式，逐步取代實體會員卡，並向採用電子會員卡的顧客提供優惠。

Launching a mobile application to gradually replace tangible membership cards and offering incentives to customers who have switched to the use of digital membership card.



結合舊船的廢木材用作新店的裝飾，向客戶宣揚珍惜資源的訊息。

Incorporating waste timber from old boats as decorations in the new shops to spread the message of resource conservation to customers.



向交回空瓶的員工提供折扣優惠，並收集空瓶作產品展示用途。

Providing staff with discount upon their return of empty plastic bottles of products and reusing them as product sample display.