

香港環境卓越大獎

Hong Kong Awards for Environmental Excellence

銅獎 Bronze Award

商舖及零售業
Shops and Retailers



Pricerite 實惠

實惠家居有限公司
Pricerite Home Limited

實惠家居有限公司致力感染持分者推動環保。透過引入環保節能產品、使用零售科技及積極參與各項環保活動，身體力行活出綠色生活，致力與顧客攜手締造可持續發展社會。

Pricerite Home Limited (Pricerite) is committed to moving its stakeholders in protecting the environment. Through the sourcing of eco-products, adoption of retail technologies and active participation in various environmental activities, Pricerite is dedicated to leading a green life and working hand in hand with its customers for the development of a sustainable society.



購買籠車取代使用伸縮膠膜和透明膠帶用作包裝和運輸，以減少塑膠廢物。

Purchasing roll pallets for product packing and delivery to replace the use of stretch cling films and plastic packaging tapes in order to reduce plastic waste.



在日常零售業務中引入無紙化措施，例如使用二維碼連接到產品網站以展示產品詳情，從而避免印刷小冊子，同時鼓勵顧客使用網上平台購物，以節省打印交易記錄。

Introducing paperless means in daily retail business, such as using QR codes to connect to product websites for showing product details to avoid printing pamphlets, and encouraging customers to adopt online purchase platform to save printing transaction records.



與公司供應商合作改良產品包裝設計，如在體積較大的貨品使用手柄，以減少使用膠袋及避免過度包裝。

Collaborating with the Company's suppliers to refine product packaging design, such as the use of handles for sizable items, to reduce consumption of plastic bags and avoid over-packaging.