香港環境卓越大獎

Hong Kong Awards for Environmental Excellence 2019

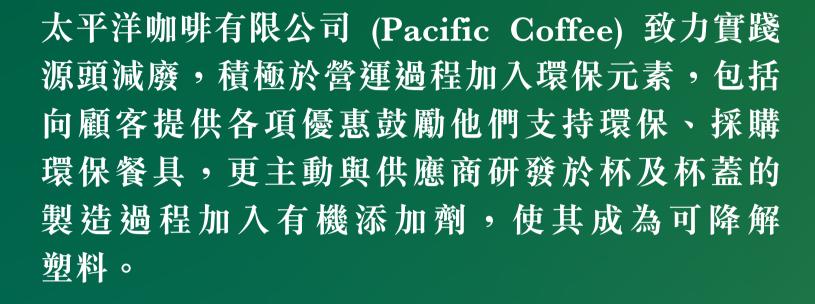
全 接 Gold Award

餐飲業

Restaurants







Pacific Coffee Company Limited (Pacific Coffee) has been striving to implement waste reduction at source and incorporate a variety of environmental initiatives in the operation process, including offering discounts to customers to encourage green practices and procuring environmentally-friendly cutlery. Pacific Coffee also pro-actively works with its supplier to try adding organic additive in the production of cups and cup lids, so as to turn them into degradable plastic.



自2018年第四季起,停止向顧客主動提供即棄塑膠 餐具及飲管,改向顧客提供甘蔗飲管,以及木製的 攪拌棒。

Suspending the provision of plastic cutlery and straws unless requested since the last quarter of 2018. Sugarcane straws and wooden stirrers are provided to customers as a substitute.

為鼓勵顧客支持環保,公司實施了各種優惠措施,如為自備容器購買手調飲品的顧客提供折扣;並為退還清潔的熱飲杯蓋以作回收的顧客,提供飲品免費升級優惠。

Offering rewards to customers to enlist their support in environmental protection, such as offering a discount on any handcrafted beverage to customers who bring their own mug; and providing a free upgrade on beverages for customers who return a cleaned hot drink cup lid for recycling.





於2019年6月舉行環保月活動,並推行一系列的措施 鼓勵顧客減少使用即棄塑膠,例如向購買或增值會員 卡滿指定金額的會員,免費贈送不銹鋼可摺疊式餐具 或可重用的矽膠飲管。

Launching the environmental month in June 2019 to encourage customers to reduce consumption of single-use plastic through a series of incentives like rewarding with free stainless steel foldable cutlery set or reusable silicone straw upon purchase or top-up of membership cards.