

香港環境卓越大獎

Hong Kong Awards for Environmental Excellence 2019

金獎 Gold Award

餐飲業 Restaurants



太平洋咖啡有限公司
Pacific Coffee Company Limited



太平洋咖啡有限公司 (Pacific Coffee) 致力實踐源頭減廢，積極於營運過程加入環保元素，包括向顧客提供各項優惠鼓勵他們支持環保、採購環保餐具，更主動與供應商研發於杯及杯蓋的製造過程加入有機添加劑，使其成為可降解塑料。

Pacific Coffee Company Limited (Pacific Coffee) has been striving to implement waste reduction at source and incorporate a variety of environmental initiatives in the operation process, including offering discounts to customers to encourage green practices and procuring environmentally-friendly cutlery. Pacific Coffee also pro-actively works with its supplier to try adding organic additive in the production of cups and cup lids, so as to turn them into degradable plastic.



自**2018**年第四季起，停止向顧客主動提供即棄塑膠餐具及飲管，改向顧客提供甘蔗飲管，以及木製的攪拌棒。

Suspending the provision of plastic cutlery and straws unless requested since the last quarter of 2018. Sugarcane straws and wooden stirrers are provided to customers as a substitute.

為鼓勵顧客支持環保，公司實施了各種優惠措施，如為自備容器購買手調飲品的顧客提供折扣；並為退還清潔的熱飲杯蓋以作回收的顧客，提供飲品免費升級優惠。

Offering rewards to customers to enlist their support in environmental protection, such as offering a discount on any handcrafted beverage to customers who bring their own mug; and providing a free upgrade on beverages for customers who return a cleaned hot drink cup lid for recycling.



於**2019**年**6**月舉行環保月活動，並推行一系列的措施鼓勵顧客減少使用即棄塑膠，例如向購買或增值會員卡滿指定金額的會員，免費贈送不銹鋼可摺疊式餐具或可重用的矽膠飲管。

Launching the environmental month in June 2019 to encourage customers to reduce consumption of single-use plastic through a series of incentives like rewarding with free stainless steel foldable cutlery set or reusable silicone straw upon purchase or top-up of membership cards.

