

香港環境卓越大獎

Hong Kong Awards for Environmental Excellence 2019

銀獎 Silver Award

中小企界別 —
商舖及零售業
SME – Shops and Retailers



綠惜超級市場有限公司
Green Price Limited



綠惜超級市場有限公司（綠惜超級市場）是一間結合環保和實惠於一身的超級市場。作為香港首間社創超市，綠惜超級市場收購將會或已過「最佳食用日期」的產品，再透過不同渠道以最優惠的價錢出售貨品，希望藉此推廣及教育社會環保的理念。

Green Price Limited (GreenPrice) is a supermarket that integrates environmental protection and affordability. As the first social-driven supermarket, GreenPrice collects those products which have already passed or soon to pass the “best before” date, and resell them in the most affordable price through different channels, with a hope to promote and educate the society about environmental protection.



通過舉行各項環保推廣活動，例如與大學合作舉行環境研討會和展覽會，參與私人公司舉行的大型銷售活動；在環保推廣活動中設立攤位，積極宣揚社會責任的概念，推廣使用「到期產品」，及提高公眾對減廢的意識。

Actively advocating the concept of social responsibility, promoting the use of short-dated items and raising public awareness on waste reduction through organisation of different green activities, such as collaborating with universities to organise environmental seminars and exhibitions and joining private corporates to host mega sales as well as setting up promotional booths at green publicity events.

在辦公室和店舖收集紙板、塑膠包裝和木製卡板，作重用和回收之用。

Collecting materials such as cardboards, plastic packaging and wooden pallets for reuse and/or recycling in the office and shops.



透過向顧客提供可重用的環保袋或紙袋，以取代膠袋，從而減輕塑膠垃圾問題。

Mitigating plastic waste problem by not providing plastic bags to customers and offering reusable shopping bags for sale.