

香港環境卓越大獎

Hong Kong Awards for Environmental Excellence 2019

銀獎 Silver Award

媒體及通訊業
Media and Communication

JCDecaux Transport

德高貝登有限公司 — JCDecaux Transport
JCDecaux Pearl & Dean Limited – JCDecaux Transport



JCDecaux Transport 榮獲 EMS ISO 14001:2015 及 OHSAS 18001:2007 認證，並屢獲多個環保機構認證，足證公司過往所實施的各項環保措施，成就卓越。JCDecaux Transport 亦希望作為業界先鋒，今後能夠繼續帶領業界，在更多範疇為環境作出貢獻。

JCDecaux Transport has been awarded with EMS ISO 14001:2015 & OHSAS 18001:2017 certifications as well as other recognitions from various environmental groups, proving its excellence in implementing various environmental measures. JCDecaux Transport also hopes to uphold its role as the industry pioneer and continues to lead the industry to contribute to more aspects of the environment in future.



致力於公司業務營運中減少產生廢物，例如積極向客戶推廣環保方案，以及收集和回收所有在港鐵月台和大堂張貼的紙製海報。以合成紙 (YUPO) 製成的海報亦會被回收，並製成生產傢具及地毯的原材料。

Striving to minimise waste generation in the Company's business operations, for example, pro-actively offering green advertising solutions to clients, and collecting and recycling all paper posters at the platforms and concourses of MTR stations. Posters made from synthetic papers (YUPO) are also recycled into raw materials for production of furniture and carpets.

透過把港鐵站和香港國際機場內的傳統紙製海報和燈箱更換成數碼屏幕，進一步為公司減少在運營期間產生的溫室氣體排放量。

Further reducing the amount of greenhouse gas emissions generated during the Company's operations through replacing traditional paper posters and light boxes with digital advertising panels at MTR stations and the Hong Kong International Airport.



公司車隊採用歐盟四期排放標準的車輛，以減少燃料消耗和路邊的廢氣排放量。

Adopting vehicles of emission standards of Euro IV for the Company's own fleet to reduce fuel consumption and roadside emissions.

