

# 香港環境卓越大獎

Hong Kong Awards for Environmental Excellence 2019

## 銀獎

Silver Award

### 商舖及零售業

Shops and Retailers

**LUSH** FRESH  
HANDMADE  
COSMETICS

**LUSH Asia Limited**



LUSH Asia Limited 一直致力採用新鮮材料如有機水果及蔬菜作為原材料，製造出廣受歡迎的零包裝洗髮皂、香氛皂、沐浴球、固體牙膏粒等。公司同時設有嚴格的政策，反對動物測試、支持公平貿易及社區貿易活動。此外，公司亦積極研發「裸裝」產品及舉辦公眾意識活動，希望帶領行業糾正過度的包裝慣例。

LUSH Asia Limited is dedicated to using fresh ingredients like organic fruits and vegetables to produce popular beauty products like shampoo bar, aromatic soap, bath bomb, toothy tab, etc., with 'zero packaging'. At the same time, the Company operates a strict policy against animal testing and supports fair trade and community trade initiatives. The Company also hopes to lead the industry in combating the malpractice of over-packaging through running public awareness campaigns and developing products that can be sold 'naked' – without any packaging.



自2013年起，承諾不會在任何產品中使用閃粉及微塑膠，並以天然及可被生物降解的磨砂成分取代，例如糖、咖啡渣及碎果仁。公司亦已避免使用棕櫚油、礦物油及天然雲母等其他可能破壞環境的成分，或選擇可持續的替代品。

Having pledged to remove all glitter and microplastics from the Company's products since 2013 and introducing natural biodegradable scrubbing agents like sugar, coffee grounds and ground nuts as alternative options. Other ingredients that might cause impacts on the environment, such as palm oil, mineral oil and mica, are also avoided or replaced by sustainable alternatives.

檢討及優化公司的產品設計，盡量減少不必要的包裝。現時公司售賣的產品大約40%至50%都已採用無包裝設計，例如肥皂、泡浴球、按摩及洗髮皂。

Reviewing and refining the Company's product design to achieve minimisation in unnecessary packaging. Approximately 40-50% of the products for sale in the Company, such as soaps, bath bombs, massage and shampoo bars, have adopted packaging-free design now.



在公司的日常運作中，積極採取環保採購措施。例如在辦公室、分店及水療中心使用的所有木製傢具均以回收木材製成；所有分店都使用可持續的包裝物料，如防油紙、紙袋、紙盒及以百分百回收或用後廢料製成的塑膠容器盛載產品。

Pro-actively adopting green procurement policies during the Company's daily operation. For example, all of the wooden furniture used in the office, retail stores and the Spa Centre were made from reclaimed timber; sustainable packaging alternatives, such as greaseproof paper, paper bags and boxes, products in plastic bottles, which are made from 100% recycled or post-consumer content, are also adopted in all retail stores.